INFORMATION LETTER

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Convention Breakfast Tickets

Enclosed with this issue of the INFORMATION LETTER is a "second call" for reservations for the N.C.A. Convention breakfast sessions on January 24 and 25. The program for each of the breakfast sessions is reproduced on the back of the order form. Tickets for breakfast are $3.50 each.

Those planning to attend the breakfast sessions will assure their presence and will assist in the orderly management of the functions by sending in their orders for breakfast tickets now.

Committee Finds No Conflicts of Interest in FDA Personnel

A special investigative unit appointed by HEW Secretary Flemming has found that "the essential functions of the Food and Drug Administration have been and are being performed."

The investigating committee was appointed last June to inquire into charges made against the FDA by a witness before the Kefauver Subcommittee. Its report has just been submitted to Secretary Flemming and made public.

"We conclude that FDA personnel are more than ordinarily dedicated to the purpose of the agency," the report states. "We conclude that decisions have not been made in defiance of the public interest or to conform with considerations of personal gain or aggrandizement.

"Upon all the evidence there is no reason to believe that any present employee of the Food and Drug Administration has personal financial interests conflicting with the obligations of his Government employment."

The investigation and report were made by a three-man group of which Charles H. Kendall, general counsel of the Office of Civil and Defense Mobilization, was chairman. Other members were Dr. Charles A. Doan, dean of the school of medicine at Ohio State University, and William A. Costello, regional inspector for the Internal Revenue Service.

U. S. Tariff and Trade Policy To Be Debated at Convention

A debate on international trade policy—with Charles P. Taft, general counsel of the Committee for a National Trade Policy, arguing for free trade against O. R. Strackbein, chairman of the Nation-Wide Committee on Import-Export Policy, stating the case for controlled trade—will be a feature of the 1961 N.C.A. Convention.

The debaters will discuss the topic on an unrehearsed basis at a breakfast session on January 24, in the Hilton Hotel in Chicago. James L. Warren of the R. J. Peacock Canning Company, Lubec, Maine, Chairman of the N.C.A. Fishery Products Committee, will preside.

A number of canners are particularly interested in the trade policy issue because of their increasing involvement in international trade, both as importers and exporters. The speakers have agreed to include comment on their opinions regarding the position the new Administration will take on U. S. trade policy. The debate will include discussion of how U. S. trade policy is related to the present balance-of-payments deficit and also the future of the Trade Agreements Act, which will expire in 1962.

Mr. Taft is a well-known son of the 27th President and brother of the late Senator Robert A. Taft. He is a distinguished statesman, lawyer, and churchman. He is a former mayor of Cincinnati.

Mr. Strackbein is an outstanding and experienced expert on tariff and trade policy and is a recognized leader of the protectionist gospel.

N.C.A. Files Information on Color Additives

Information on maximum levels of usage of color additives in canned foods, collected through a questionnaire sent to all canners, was filed with the Food and Drug Administration on December 30. Such information had been requested by FDA in October, 1960, when it issued regulations provisionally listing color additives in use prior to July 12, 1960, for a transitional period of 2½ years. Should it be deemed necessary to establish any temporary tolerances during this period the levels of use will be taken into consideration.

Returns from the questionnaire did not significantly extend the list of coloring materials contained in the October 12, 1960, FDA regulation (see Supplement to INFORMATION LETTER of Oct. 15). The most diversified usage indicated was among fruit products such as fruit drinks, fountain fruits and sirups, and canned fruit specialties, with minor usage scattered among non-fruit specialties.

Roosevelt Small Business Subcommittee Submits Final Report, Recommending Legislation To Strengthen Antimonopoly Laws

A recommendation that "Congress enact new legislation to strengthen the antimonopoly laws and provide relief from the injurious and unfair competitive practices herein found to exist in the food distribution industry" is contained in the final report of the House Subcommittee on Distribution Problems Affecting Small Business.

Representative James Roosevelt (Calif.) is chairman of the Subcommittee which, during the 86th Congress, conducted hearings in San Francisco, Denver, and Washington, D. C. On January 25, Mr. Roosevelt will address an N.C.A. Convention session at Chicago on "Trade Practices Legislation—Some Philosophies and Prophecies."

The Subcommittee report, which was released at year's end, also recommends that the Department of Justice, Federal Trade Commission, and USDA "be provided with greater resources and otherwise encouraged to provide more expeditious and effective enforcement of the antimonopoly laws entrusted to them."

Specifically, the report recommends legislation which would — "(1) strengthen the antitrust laws by providing that the 'good faith' defense of

Schedule of Principal Events of the 1961 Convention

SUBJECT TO REVISION AND ADDITION

SATURDAY, JANUARY 21

9:00 a.m. to 5 p.m.—N.C.A.-C.M.&S.A. Information Center is open, Lower Lobby, North Hall, Conrad Hilton
10:00 a.m.—C.M.&S.A. Board of Directors, Ivy Room, Sheraton-Blackstone
12:30 p.m.—N.C.A. Administrative Council, Room 2, Conrad Hilton
12:30 p.m.—C.M.&S.A. Board of Directors Luncheon, Ivy Room, Sheraton-Blackstone
2:00 p.m.—N.C.A. Processing Committee on Foods in Metal Containers, Room 9, Conrad Hilton
4:30 p.m.—Forty-Niners Annual Meeting, French and English Rooms, Sheraton-Blackstone
5:15 p.m.—Forty-Niners Award Ceremony, French and English Rooms, Sheraton-Blackstone
7:00 p.m.—State Secretaries Dinner, Room 1, Conrad Hilton

SUNDAY, JANUARY 22

8:00 a.m.—N.C.A. Legislative Committee, Room 4, Conrad Hilton
8:00 a.m.—N.C.A. Consumer and Trade Relations Committee, Room 1, Conrad Hilton
8:00 a.m.—Cooperative Processors Association, Breakfast meeting, Room 2, Conrad Hilton
9:00 a.m. to 5 p.m.—N.C.A.-C.M.&S.A. Information Center is open, Lower Lobby, North Hall, Conrad Hilton
10:00 a.m.—N.C.A. Board Executive Session, Beverly Room, Conrad Hilton
10:00 a.m.—C.M.&S.A. Annual Meeting, Parlor B, Williford Room, Conrad Hilton
12:00 noon to 5:00 p.m.—C.M.&S.A. Exhibit—The Canners Show, Conrad Hilton
12:30 p.m.—N.C.A. Board Luncheon, Waldorf Room, Conrad Hilton
2:30 p.m.—N.C.A. Board Executive Session, Beverly Room, Conrad Hilton
2:30 p.m.—N.C.A. Equipment Sanitation Committee, Room 8, Conrad Hilton
6:00 p.m.—Old Guard Reception and Banquet, Crystal Ballroom, Sheraton-Blackstone
7:30 p.m.—N.C.A. Research Smoker, Astoria Room, Conrad Hilton

MONDAY, JANUARY 23

8:00 a.m.—N.C.A. Consumer Service Committee, Room 14, Conrad Hilton
8:00 a.m.—N.C.A. Fishery Products Committee, Room 1, Conrad Hilton
9:00 a.m.—N.C.A. Nominating Committee, Astoria Room, Conrad Hilton
9:00 a.m. to 5 p.m.—N.C.A.-C.M.&S.A. Information Center is open, Lower Lobby, North Hall, Conrad Hilton
10:00 a.m.—N.C.A. Annual Meeting and Convention General Session, Williford Room, Conrad Hilton. Address by George Romney, President of American Motors Corp.
10:00 a.m. to 5:00 p.m.—C.M.&S.A. Exhibit—The Canners Show, Conrad Hilton
12:00 noon—Food Editors Reception and Luncheon, Beverly Room, Conrad Hilton
12:30 p.m.—N.C.A. Research Committee, Room 3, Conrad Hilton
12:30 p.m.—N.C.A. Statistics Committee, Room 13, Conrad Hilton
2:00 p.m.—N.C.A. Labeling Advisory Subcommittee, Room 8, Conrad Hilton
2:00 p.m.—Food Editors Conference, Beverly Room, Conrad Hilton
2:30 p.m.—C.M.&S.A. Ladies Program, Crystal Ballroom, Sheraton-Blackstone
3:00 p.m.—N.C.A. Claims Committee, Room 12, Conrad Hilton
3:30 p.m.—N.C.A. Labeling Committee, Room 10, Conrad Hilton
7:00 p.m.—Young Guard Banquet, Terrace Casino, Morrison Hotel

TUESDAY, JANUARY 24

8:00 a.m. to 5 p.m.—N.C.A.-C.M.&S.A. Information Center is open, Lower Lobby, North Hall, Conrad Hilton
8:30 a.m.—N.C.A. Research Program—Canned Foods Assure Adequate and Safe Diets, Waldorf Room, Conrad Hilton
8:30 a.m.—N.C.A. Marketing Program—The Institutional Market, Upper Tower, Conrad Hilton
8:30 a.m.—N.C.A. Raw Products Program—Recent Developments in Mechanical Harvesting and Handling of Tomatoes, Room 1, Conrad Hilton
8:30 a.m.—N.C.A. Fishery Program—Free or Controlled Trade in the International Market—A Debate, Astoria Room, Conrad Hilton
10:00 a.m. to 5:00 p.m.—C.M.&S.A. Exhibit—The Canners Show, Conrad Hilton
12:30 p.m.—N.C.A. Procurement Committee, Room 4, Conrad Hilton
2:00 p.m.—N.C.A. Statistical Quality Control Clinic, Room 2, Conrad Hilton
2:00 p.m.—N.C.A. Raw Products Research Committee, Room 8, Conrad Hilton
2:00 p.m.—U.S. Fish and Wildlife Conference on Fish Canners Problems, Room 12, Conrad Hilton
3:00 p.m.—Joint Allied Industry and C.&T.R. Meeting, Room 3, Conrad Hilton
6:30 p.m.—N.C.A. Raw Products Committee, Room 1, Conrad Hilton
8:00 p.m.—C.M.&S.A. Dinner Dance, Grand Ballroom, Palmer House

WEDNESDAY, JANUARY 25

8:00 a.m. to 5 p.m.—N.C.A.-C.M.&S.A. Information Center is open, Lower Lobby, North Hall, Conrad Hilton
8:30 a.m.—N.C.A.-C.M.&S.A. Research Program—Plant Maintenance and Sanitation, Waldorf Room, Conrad Hilton
8:30 a.m.—N.C.A. Marketing Program—FTC Economic Studies and Surveys in the Food Industry, Upper Tower, Conrad Hilton
8:30 a.m.—N.C.A. Raw Products Program—A Critical Evaluation of the Protective Screen Program, Beverly Room, Conrad Hilton
10:00 a.m. to 5:00 p.m.—C.M.&S.A. Exhibit—The Canners Show, Conrad Hilton

CANNED FOODS THE YEAR-ROUND HARVEST

subsection (b) of Section 2 of the Clayton Antitrust Act shall be a complete defense to a charge of unlawful price discrimination 'unless the effect of the discrimination may be substantially to lessen competition or tend to create a monopoly'; (2) amend the Clayton Act so as to supplement existing laws against unlawful restraints and monopolies by providing that violations of Section 3 of the Robinson-Patman Act shall constitute violations of the antitrust laws; (3) amend subsection (f) of Section 2 of the Robinson-Patman Act to strengthen the law against large buyers inducing and knowingly receiving unjust and injurious price discriminations; (4) strengthen the Federal Trade Commission Act to prohibit sales at unreasonably low prices and sales at prices below cost; (5) strengthen the Packers and Stockyards Act and the Federal Trade Commission Act to prohibit integration of food retailing with meatpacking and other functions of food manufacturing and processing where the effect of such integration of functions would be to substantially lessen competition or tend to create monopoly; (6) strengthen the anti-merger law to provide for some certain expeditious and effective enforcement of that law."

The Subcommittee also recommended that the House Small Business Committee, of which it was a part, should resume its investigation of small business problems in the food industry during the 87th Congress.

The conclusions and recommendations in the report reflect the opinions of Chairman Roosevelt and the other two Democratic members of the Subcommittee, Rep. Tom Steed (Okla.) and Rep. Charles H. Brown (Mo.). The two Republican members, Rep. Arch A. Moore, Jr. (W. Va.) and Rep. William H. Avery (Kans.), did not concur, claiming that these conclusions and recommendations "form a classic example of invalid assumptions based on inaccurate premises. . . ." They said:

"The minority is of the opinion that new legislation is an improper vehicle for the solution of problems or 'tendencies' not proven to exist. . . . The majority is espousing congressional action which would deter, if not destroy, continued competitive development of improvements in food production, processing, and distribution. That would, of course, be a disservice to consumers and producers, as well as to the 'new independents' and other small business in the food industry.

"No evidence has been uncovered by this Subcommittee of collusive price activity, or of widespread use of unfair methods," the minority report declares. "There has been a showing that the food industry contains the elements of a fair competitive system. . . . There has been no determination that there has been any unlawful concentration of 'economic power' at any level of the food industry, either on the part of the corporate chains or the emergent 'new independents'. . . . The majority confuses 'concentration' (i.e., larger stores and volume marketing) with economic power of the monopolistic type. . . . The evidence shows that small business in the grocery industry —the 'new independent'—is enjoying an unprecedented growth.

"Now is not the time for hastily conceived or ill-advised legislation," the minority report concludes. "Dramatic new developments have been demonstrated to be taking place now within the food industry. . . . The effect of these new developments must be evaluated in the light of currently proceeding studies. . . . The minority agrees with the majority that the subcommittee should continue its work, investigating and analyzing all available information."

1959-60 Packs of Hot-Pack Single-Strength Citrus Juices

(N.C.A. Division of Statistics)

ORANGE JUICE

State	1958-59	1959-60
	(actual cases)	
Florida (Nov.-Oct.)	14,914,737	16,910,198
Texas (Nov.-Oct.)	181,063	455,989
Calif.-Ariz. (Jan.-Dec.)	771,130	655,877
Total	15,867,830	18,022,064

GRAPEFRUIT JUICE

State	1958-59	1959-60
	(actual cases)	
Florida (Nov.-Oct.)	8,819,580	8,109,324
Texas (Nov.-Oct.)	905,639	1,207,496
Calif.-Ariz. (Oct.-Sept.)	212,618	545,526
Total	9,937,837	9,862,346

COMBINATION JUICE

(Grapefruit and Orange Blend)

State	1958-59	1959-60
	(actual cases)	
Florida	3,500,836	3,632,005
Texas	24,236	41,601
Calif.-Ariz.	89,901	92,145
Total	3,623,973	3,765,751

The packs in Florida were compiled by the Florida Canners Association. The packs in Texas were compiled by the Texas Canners Association and represent the packs of its members. The packs in California and Arizona were compiled by the N.C.A. Division of Statistics.

Forty-Niners Service Award

Dr. K. F. Meyer, Director Emeritus of the George Williams Hooper Foundation of the University of California, has been selected to receive the Forty-Niner Service Award for 1961.

Dr. Meyer will receive the eighth annual Forty-Niner Service Award in recognition of his basic research in the science of food preservation and his contributions to the early establishment of processing times and temperatures for canned foods. Dr. Meyer's continuous interest in and service to the canning industry have been an important factor in its growth.

The selection of Dr. Meyer was announced by Edward E. Judge, president of the Forty-Niners, who will preside at the award presentation ceremony, to be held during the Canners Convention in Chicago.

Dr. Meyer was born and educated in Switzerland and earned his Ph.D. at Zurich. He served as a professor at Pennsylvania and the University of California. In 1915 he was named Director of the George William Hooper Foundation at the University of California Medical Center in San Francisco, and served there until his retirement a few years ago.

Since his retirement Dr. Meyer has been a lecturer. He is to speak on "Food Technology Around the World and Its Contribution" at the Research Session of the Convention on Tuesday morning, January 24.

Poultry Used in Processing

(Agricultural Marketing Service of USDA)

	Jan.-Nov. cumulative 1959	1960*
	(thousands of pounds)	
Young chickens	46,360	89,296
Mature chickens	141,379	174,836
Turkeys	72,362	87,886
Other poultry	109	6,077
Total, Jan.-Nov.	260,210	358,095

* Beginning with October, 1960, data on poultry parts and fat used in canning are no longer available by class of poultry. Of 3,375,000 pounds reported as "other" for November, 2,205,000 pounds are parts, 986,000 pounds are fat, and 124,000 pounds are duck and other poultry.

1960 Pack of Canned Pears

(N.C.A. Division of Statistics)

State	1959	1960
	(actual cases)	
Northwest	4,647,489	4,081,295
California	6,427,225	5,831,063
Other states	713,236	690,938
U. S. Total	11,787,950	10,603,296

Scientific Diet Series

Just released by the Newspaper Enterprise Association is a series of six feature articles on common sense dieting. The series, "Diet Without Danger," has been prepared by Gaynor Maddox for his nationally syndicated column. Mr. Maddox is the author of the best-selling Random House book, *The Safe and Sure Way to Reduce.*

The new series points out the need for common sense dieting by eating normal foods. Numerous authorities are quoted on the subject. They are Dr. Theodore B. Van Itallie, director of medicine at St. Luke's Hospital, New York; Dr. Fredrick J. Stare, chairman, department of nutrition, Harvard University; Dr. Norman Jolliffe, director of the bureau of nutrition at New York City's Department of Health; Dr. Herbert Pollack of New York University's postgraduate school of medicine; Dr. E. W. McHenry, professor of nutrition at the University of Toronto; W. H. Sebrell, Jr., M. D., director of the Institute of Nutrition Science at Columbia University, and Dr. Charles Glen King, executive director of The Nutrition Foundation.

Each of the six features includes two daily menus of 1,000 calories, giving additions for 1,200 and 1,500 calorie diets. The fifth of the series sub-titled, "Variety and Moderation the Two Keys," supplies two menus prepared by Katherine R. Smith, Director of the N.C.A. Consumer Service Division, and Gloria Hansen, Manager, N.C.A. Test Kitchens.

National Food Brokers Assn.

George C. Cook of The Harry B. Cook Co., Baltimore, Md., was elected national chairman of the National Food Brokers Association at the annual convention.

R. L. Fitzwater, Jr., R. L. Fitzwater & Associates, Camden, N. J., was elected first vice chairman; J. E. Raley, Jr., Raley Brothers, Inc., Atlanta, second vice chairman; R. S. Prewitt, McElroy & Prewitt Company, Des Moines, third vice chairman; H. Wayne Clarke, Walter Leaman Company, Washington, D. C., was re-elected treasurer; and J. W. Mailliard, III, Mailliard & Schmiedell, San Francisco, member at large on the executive committee.

Watson Rogers of Washington, D. C., was continued as president.

McCall's Stresses 'Miracles' Possible with Canned Foods

The January issue of *McCall's* magazine uses for its food subject "Magic in Cans," a vivid, two-page, stylized color photo display showing 123 opened cans of different foods plus a recipe section dedicated to the thesis that "with a dazzling harvest of canned foods on your shelf" and the ever-present can opener, "there's almost no end to the miracles you can perform—and in the merest matter of minutes."

The publication furnished N.C.A. with a sufficient number of reprints of the feature for member firms and others on the Consumer and Trade Relations list. These are being mailed with a covering letter from Secretary Carlos Campbell.

Twenty-three recipes use a total of 34 canned foods and cover every course on the menu. They make imaginative use of the following canned items:

Apples, applesauce, bean with bacon soup, beef gravy, beef stew, brown bread with raisins, catsup, crab meat, cream of celery soup, cream style corn, date-nut bread, deviled ham, dried beef, french fried onions, green beans, green lima beans, liver pate, lobster, luncheon meat, macaroni with cheese sauce, minestrone soup, mushrooms, peach halves, peas, pimientos, purple plums, sardines, shrimp, sweet potatoes, tomato sauce, tuna, white potatoes, whole kernel corn, and Vienna sausage.

In his letter Mr. Campbell pointed out that *McCall's* is a leader among women's service magazines with a circulation of 6,500,000 women and readership of twice that every month. "They are a youthful, imaginative and responsive group who both appreciate and need the combination of convenience and quality provided by canned foods. *McCall's* has indeed started the New Year off right for the canning industry with this dramatic proof of the advantages of 'canned foods; the year-round harvest'," he stated.

The magazine is furnishing 30 x 40 foot store banners reproducing the color spread to a selected group of chain stores.

Farm Journal

"It's easier to make beautiful jelly in January than in June, if you start with bottled or canned apple or other fruit juice," says Nell Nichols, field food editor, in a food article in the January issue of *Farm Journal* magazine. The article, "Be an artist with Layered Jellies," uses bottled or canned juices in seven of the eight recipes.

Mrs. Nichols says, "With bottled or canned juice, there's no peeling, coring, pitting, straining or dripping. And no stained jelly bag to empty and wash! So you can afford a little time to layer different kinds of jellies in the same jar or glass. For example, try layers of Cinnamon-Apple, Spiced Minted Apple and Lemon-Apple for a red, yellow and green combination."

The bottled and canned juices used in the recipes are apple, grapefruit, cranberry juice cocktail, and pineapple.

Richard R. Hipke

Richard R. Hipke, 58, secretary of A. T. Hipke & Sons, Inc., New Holstein, Wis., died December 27 after a long illness.

Mr. Hipke was a past president of the Wisconsin Canners Association and served as a director of that association for a number of years. He also served a term as a member of the N.C.A. Board of Directors, 1955-58.

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